



## FUNDRAISING APPLICATION FORM

### Sponsoring Organization:

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Special Event Information:

Description of Event: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Location of Event: \_\_\_\_\_ Date of Event: \_\_\_\_\_

Will the Event benefit any other organization(s)?  Yes  No

If yes, please name other organizations. \_\_\_\_\_

Anticipated Income from Event: \_\_\_\_\_

Anticipated Gross Revenue: \_\_\_\_\_ Anticipated Net Revenue: \_\_\_\_\_

% of Gross Revenues to be donated to RMHC: \_\_\_\_\_

### Other Information:

How will the Event be promoted? \_\_\_\_\_

\_\_\_\_\_

Has the Organization ever sponsored an event for Ronald McDonald House of Pittsburgh, Inc.?  Yes  No

Will the Ronald McDonald House Charities logo be used in conjunction with other logos, trademarks, etc?  Yes  No

*If yes, proofs must be approved by Ronald McDonald House Charities of Pittsburgh, Inc.*

**Terms:**

We will conduct the event for the benefit of the Ronald McDonald House Charities of Pittsburgh, Inc. in accordance with the provisions of this proposal.

**We will maintain the insurance coverage evidenced by the Certificate of Insurance accompanying this proposal throughout the pendency of the event.**

Our conduct of the event will conform to applicable laws, rules, regulations, and ordinances.

We will not use any trade or service mark or related copyright of McDonald's Corporation ("McDonald's"), except as authorized by McDonald's. After being submitted to us, we will forward any related materials to McDonald's Corporate Legal Department in Oak Brook, IL for approval.

All material using the Ronald McDonald House Charities of Pittsburgh, Inc name or logo will be submitted by us to the Organization for approval prior to the publication or use of such material.

We will indemnify and hold Ronald McDonald House Charities of Pittsburgh, Inc. Organization and their respective trustees, directors, officers, employees, volunteers, and agents harmless from and against any and all claims, liabilities, judgments, penalties, settlements, losses, damages and expenses, including court costs and reasonable and reasonable attorney's fees, incurred or suffered by these parties in connection with or as a result of the event.

**Organization Consent:**

In consideration of your sponsorship of a fundraising event for the benefit of the Organization, as more fully described in this proposal, the Organization hereby consents to your sponsorship of the event upon terms and subject to the conditions set forth herein.

---

Sponsor Signature	Title	Date
-------------------	-------	------

---

RMHC Representative Signature	Title	Date
-------------------------------	-------	------

*Please email or mail the completed contract to Nicole Sperduto at [nicole@rmhcpgh.org](mailto:nicole@rmhcpgh.org) or  
Ronald McDonald House Charities of Pittsburgh  
Attention: Nicole Sperduto  
451 44<sup>th</sup> Street - Penthouse Floor, Pittsburgh, PA 15201*

*No fundraising activity will be approved without receipt of a completed form.*

**Thank you for supporting Ronald McDonald House Charities of Pittsburgh, Inc.**